

**8<sup>th</sup>**  
Evolving Practice  
Of Ophthalmology  
Middle East Conference

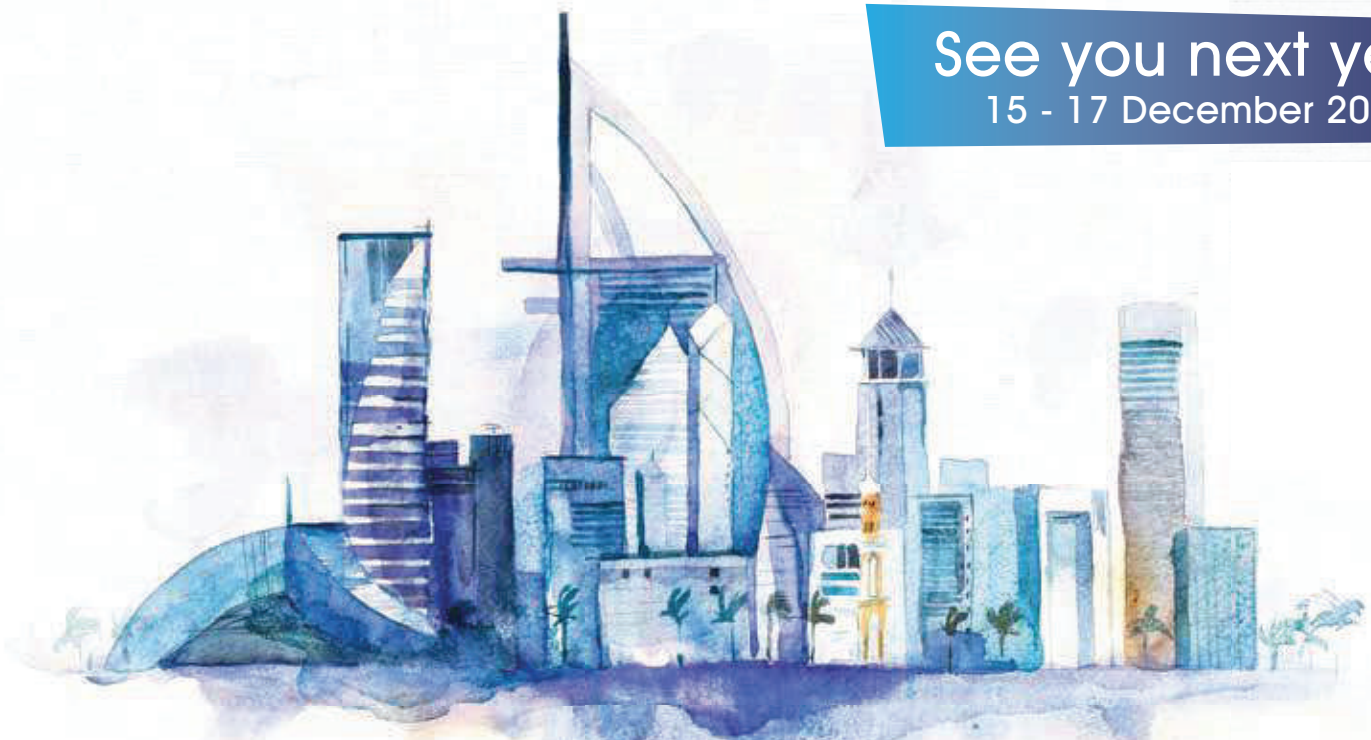
**EPOMECEC**

EXPANDING VISION

# POST CONFERENCE REPORT

9<sup>th</sup> - 11<sup>th</sup> DECEMBER, 2021 - DUBAI

See you next year  
15 - 17 December 2022



[www.epomec.ae](http://www.epomec.ae)



# WELCOME

## TABLE OF CONTENTS

Thank You Message	1
Steering Committee	2
Conference Statistics	3-5
Marketing Tools	6
Online Marketing Highlights	7
Sponsors & Exhibitors	8
Testimonials From Our Sponsors	9-10
EPOMEC 2021 Highlights	11-12
Feedback	13
Stay Connected	14



# PRESIDENT'S MESSAGE

Dear friends and colleagues,

It gives me immense pleasure to share with you the Post Event Report from EPOMEC 2021. The Post Event Report is derived from an anonymous survey that was distributed to all our delegates. Our anonymous survey continued to show that for the past 5 years, 95% of our delegates ranked the conference as one of the best two Ophthalmological conferences in the Middle East.

The successful execution of our 8th Edition in December 2021 was due to your consistent and unwavering support; the turnout was magnificent and highly eventful! With your continuous encouragement, it gives us the confidence and motivation to ensure EPOMEC thrives persistently and remains exemplary.

This year, as we conscientiously carry on with our lives, including our sworn mission to give the best care and latest advances to our patients, we are ready to take on another year to further the Ophthalmology practice.

Join us, as we celebrate the 9th edition of extensive sharing of knowledge & the leading practices from the world's bests in the field of Ophthalmology.

Looking forward to welcoming you among the 3000 delegates and exhibitors - expected to join us from the 15th to 17th of December 2022 in Dubai, UAE.

Best Regards,



**Dr. Saleh Al Messabi, FRCS (Canada)**  
President - EPOMEC



# STEERING COMMITTEE

Dr. Abeer Al Ali  
Sheikh Khalifa Medical City, UAE

Dr. Ahmed Assaf  
Ain Shams University, Egypt

Dr. Ahmed Elkhashab  
Eye Consultants Centre, UAE

Dr. Ahmed Elbarky  
Sheikh Khalifa Medical City, UAE

Dr. Ike Ahmed  
University of Toronto, Canada

Dr. Mohamed Hosny  
Cairo University, Egypt

Dr. Mohammed Khuthaila  
Retina Institute, KSA

Dr. Mohamed Shafik  
University of Alexandria, Egypt

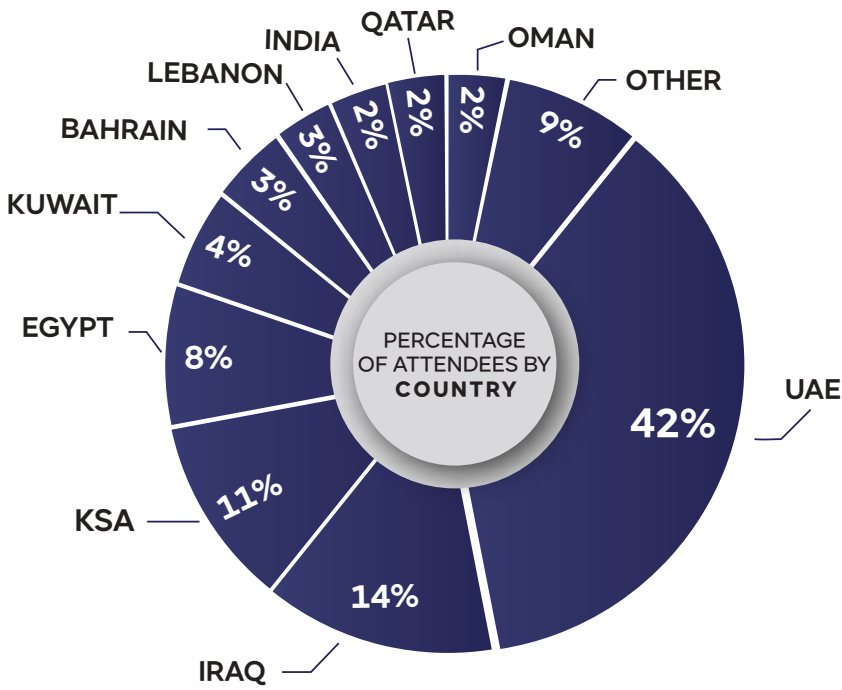
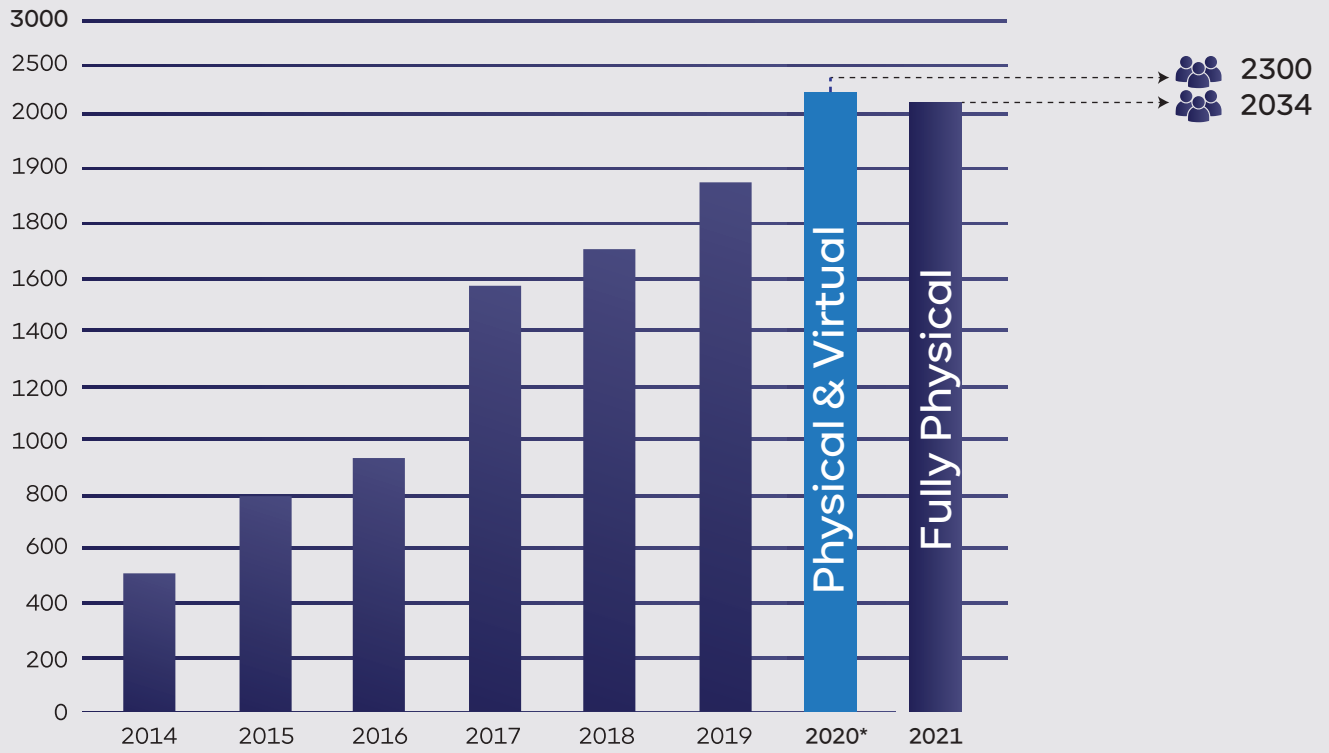
Dr. Osama Giledi  
Moorfields Eye Hospital, UAE

Dr. Saleh Saif Al Messabi  
Samaya Specialized Centre, UAE

Dr. Sherif Embabi  
Ain Shams University, Egypt

Dr. Siham Lazreg  
The University Hospital  
Mustapha Bacha of Algiers, Algeria

# EPOMECE GROWTH

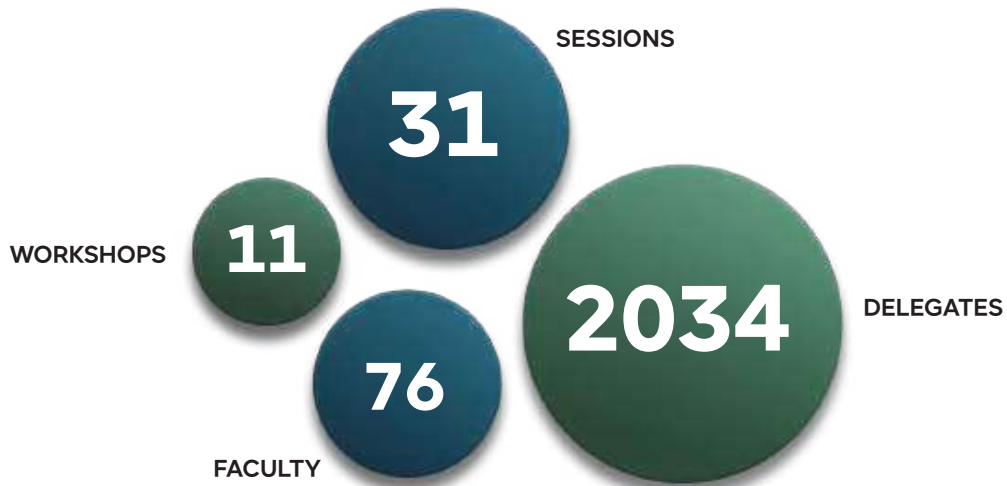


## WHERE DID THEY COME FROM?

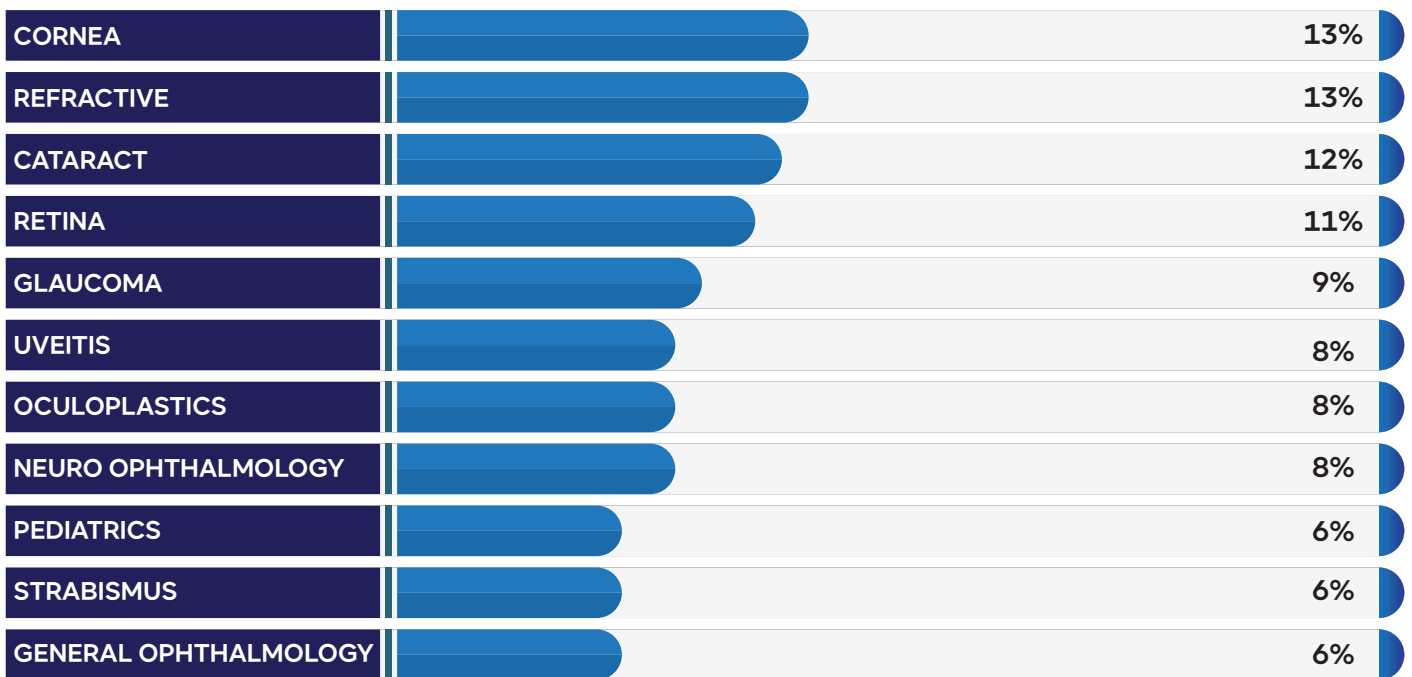
# 2021 STATISTICS

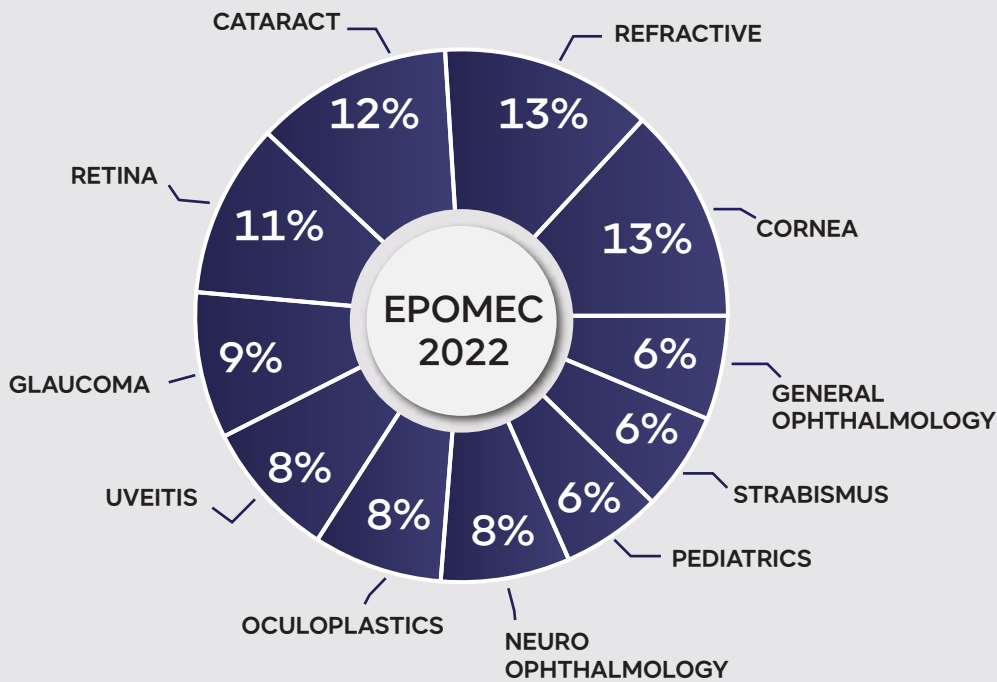


# CONFERENCE STATISTICS

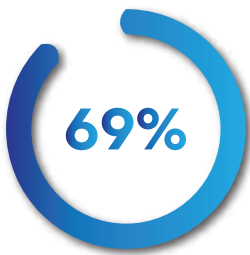


## ATTENDEES AREA OF EXPERTISE





## TOPICS REQUESTED IN EPOMECC 2022



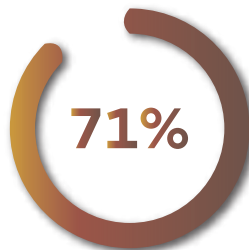
Attendees ranked **EPOMECC** as **the best Ophthalmology Conference** in the **MENA Region**



Attendees considered **EPOMECC** as **one of the best 2 Ophthalmology Conferences** in the **Middle East** for five years in a row



Attendees considered **EPOMECC** an **excellent or very good conference**



Attendees recommend our advanced sessions such as the **3D Live Surgeries**



Attendees recommend our sub-specialty days where topics are at **Advanced Sub-specialty Level**

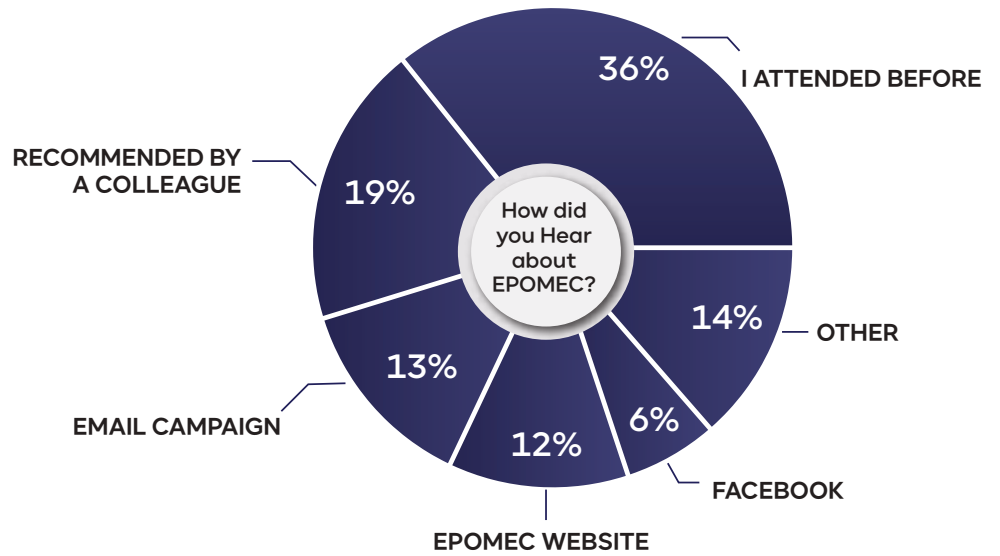
# How did you hear about EPOMEC?

OUR DATABASE

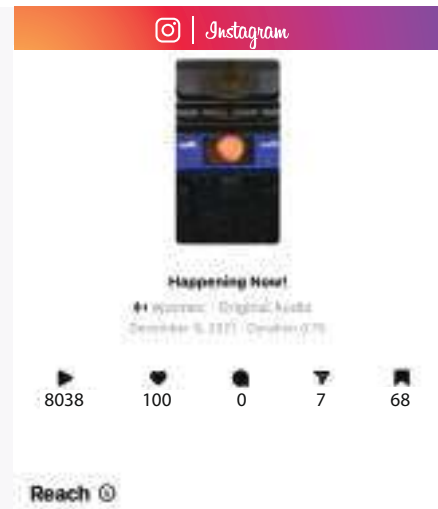
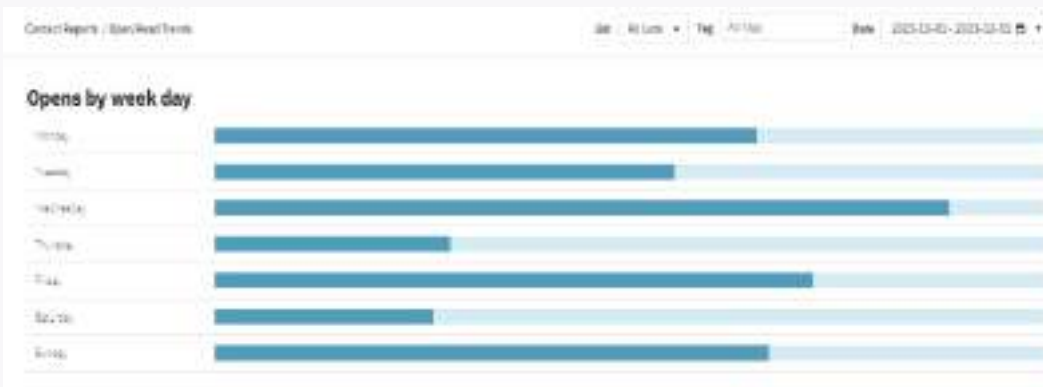
# 18,000+



# MARKETING TOOLS



## ActiveCampaign >



# facebook 14,000+



7,968 Organic Reach\*



# ONLINE MARKETING HIGHLIGHTS



## VIDEOS LINKS:

EPOMECE 2021 – Day 1: <https://youtu.be/V3L5yvTE2WQ>

EPOMECE 2021 – Day 2: <https://youtu.be/Q-SdjySUacQ>

EPOMECE 2021 – Day 3: <https://youtu.be/W6pSfAKTW6w>

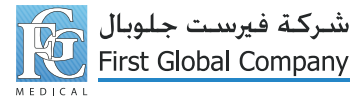
What Experts Says About EPOMECE: [https://youtu.be/\\_Dn5hW7YYiw](https://youtu.be/_Dn5hW7YYiw)

# THOSE WHO TRUSTED US

**Alcon**



**NOVARTIS**



## EXHIBITORS



# TESTIMONIALS FROM OUR SPONSORS OVER THE YEARS



Alcon is proud to have been a main sponsor for EPOMECE 2021.



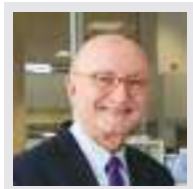
I congratulate Dr. Saleh and the organizers for a successful return to live events, including the well-attended scientific sessions.

All of us at Alcon Dubai continue to drive our mission to "Help People See Brilliantly" through new innovations such as Clareon Autosome, AcrySof Vivivity, Systane Hydration, Revalia, and NGenuity. Additionally, we continue to build upon our strong commitment to provide customers with the best scientific support possible in the region.

**Mazen Dalati**  
Alcon ME General Manager



I was very impressed with the EPOMECE congress which was extremely professional and well organized. The scientific level was remarkable and the standard of technology used during the congress was first-rate.



**Henri Chibret**  
Chairman of the Board of Thea Holding



It gave us a great sense of pride and pleasure to be one of the main sponsors of EPOMECE. Across the years, EPOMECE has proven to be a key educational platform in Ophthalmology within MENA region, that brings international expertise and enriching peer to peer discussions to the region.



**Mohamed Ezzeldin**  
Head of Novartis pharma Gulf countries



We are always pleased to take part in this prestigious forum. The 2021 congress was a great success with strong attendance from high quality contributors and audiences, rich scientific content and meaningful engagement with delegates.



Over the years, EPOMECE has become one of the leading Ophthalmology forums in the Middle East, serving hundreds of doctors and medical students. We continue to be honored to collaborate with EPOMECE on this forum to reinforce our common goal to help people see better, connect better and live better.

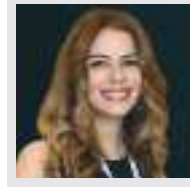
**Dogan Nazli**  
J&J Vision Care General Manager Middle East and Turkey





This year EPOMECCongress was extremely successful this was clearly evidenced by the number of attendees as well as their level of interaction. The scientific content was very rich with new data, topics & updates that was reflected by the level of engagement of the attendees, the unique meeting room setup helped a lot in allowing the attendees to attend all session while selecting the topics of their interest. The diversity of the meeting content as well as the speakers selection was one of the strong points of the congress as to gives an opportunity to the attending doctors to have a broad view on the different aspects in Ophthalmology field. I would like to thank the organizing committee for the extraordinary event.

**Shady Kandil**  
MundiPharma Head of Medical  
META region



Bayer Middle East had a great pleasure and honor for being one of the sponsors of EPOMECCongress. Such a top-notch and novel conference allows more than 2000 delegates to meet keynote speakers from countries around the world where they learn from their experiences and know the latest advancement in the field of Ophthalmology. EPOMECCongress with all the new initiatives every year will indeed have key role in the evolution of Ophthalmology practice in Middle East.

**Laila Mardash**  
Bayer Marketing Manager Middle East  
Ophthalmology & Oncology



We found EPOMECCongress to be the best venue in the Middle East to inaugurate GALDERMA to the Ophthalmology world. Over the years , we realized that there is a demand to partner with the Ophthalmologists for excellent aesthetic treatments of the upper face. GALDERMA is a pioneer in this field and we are looking forward for fruitful partnership to serve our beloved clients.

**Ahmed Hassan**  
Galderma Business Unit Head  
Aesthetic Middle East And County  
Manager Egypt



# CONFERENCE HIGHLIGHTS



# EXHIBITION HIGHLIGHTS



# FEEDBACKS FROM ANONYMOUS SURVEY

EPOMECE is one of the most interesting and innovative meeting I have ever been attended, it is well worth the travel.. hope to be there next year!

I would like to thank the board of EPOMECE for a wonderful conference... It was very useful and informative. It is an opportunity that pushes me to attend every year..

EPOMECE's unique format allows you to get the latest data that is necessary for practical use. Exhibition of modern equipment is an opportunity to get acquainted with new and advanced technologies in Ophthalmology. It was bright, unforgettable and informative!

It is good in every aspect. Some more interactive sessions will be better.

EPOMECE is one of the best conferences to attend in the Middle East which one always looks forward to attend.  
Live surgeries , 3D surgeries exhibitions, workshops and the lucky draw at the end of each day all add to the unique experience.

This is the first time for me to attend EPOMECE. This experience was very good for me since my main field of practice is in Ocular Oncology, and I was happy that this meeting was a refreshment for General Ophthalmology topics which I am really interested to stay updated with. It was a very organized, informative meeting.

# STAY CONNECTED



<http://facebook.com/epomecuae>



<http://instagram.com/epomec>



<http://youtube.com/channel/UCg4f4sViPfIMPqjKFwSvAyg>



<http://twitter.com/epomecuae>



<https://www.linkedin.com/in/epomec-uae-62692b12a/>



**See you next year**  
15 - 17 December 2022